

AI Adoption and Outcomes Check™

Measuring and Accelerating Organizational AI Adoption & Outcomes with Prosci/ADKAR

Your Challenge

Organizations invest heavily in AI but often lack a clear view of **how adoption progresses across user groups**. Without structured measurement, adoption risks stalling, failing to align with business goals, or not delivering expected ROI & Outcomes.

Change Management discipline is essential to ensure adoption follows objectives such as **QDRs (Quarterly Direction Reviews), OKRs (Objectives and Key Results)**, or other outcome-related KPI/metrics.

Our Solution: AI Adoption and Outcomes Check™

AINNOLAB's **1-week diagnostic** leverages the **Prosci ADKAR framework** combined with **segmentation of AI user groups**. We measure adoption maturity, identify adoption barriers, and provide management with clear insights and actionable recommendations required for realization of ROI and Outcomes.

The result is a **data-driven baseline** and a **repeatable monitoring model**, enabling organizations to track and accelerate adoption quarterly.

What You Get

Category	Description
Adoption Baseline Assessment	Surveys/questionnaires based on ADKAR principles (12–15 questions, including leadership).
User Group Segmentation	Insights into adoption progress across roles, functions, and business units.
Data Analysis and Insights	Response analysis with adoption trends, barriers, and accelerators.
Management Recommendations	Structured report-out session with actionable adoption interventions.
Monitoring Framework	Recommended quarterly adoption measurement synchronized with Quarterly Business Review (QBRs), Quarterly Development Reviews (QDRs) and Objectives and Key Results (OKRs).

Your Key Benefits

- Provides **clear visibility** into AI adoption maturity across the organization
- Enables **evidence-based decision-making** for leadership and management
- Aligns adoption tracking with **business review cycles (QBRs/QDRs/OKRs)**
- Identifies adoption barriers early, reducing the risk of failure
- Establishes a **repeatable measurement model** for sustained adoption tracking

Program Format

Duration: 1 week (diagnostic and report-out)

Participants: Management and AI Management groups + selected respondent groups

Method: ADKAR-based survey, analysis, structured interviews, observations, report-out session

Why choose AINNOLAB

- **Proven Frameworks:** ADKAR change model applied to AI adoption contexts
- **Strategic Alignment:** Synchronization with business planning cycles (QDRs, OKRs)
- **Independent Insight:** Neutral, evidence-based measurement free of bias
- **Actionable Outcomes:** Clear interventions and dialog with Leadership, not just reports
- **Scalable Model:** Designed for repetition and continuous improvement

✦ Call to Action

Discover how the AI Adoption Check can give your leadership the insights to drive sustainable, human-centric AI adoption.

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